

舞会赞助

Charity Ball Sponsorship

赞助项目	皇冠赞助 (100万)	钻石赞助 (50万)	白金赞助 (25万)	桌面礼品 2千元/份/桌 (约28-30份)	来宾礼品 500元/份/桌 (约300份)	拍卖品 (3-10万/件)	抽奖品 (价值/数量不限)	酒水
舞台背景板 (出现名称+LOGO)								
电子舞会手册 刊登致词	 上台致辞	 刊登照片	 刊登照片					
电子舞会手册 刊登广告	 首页 or 跨页					 拍品介绍专页	 3万以上方可得	 3万以上方可得
电子舞会手册 刊登名称并鸣谢								
舞会场地按赞助商要求布置								
酒会场地安置赞助商推广位							 3万以上方可得	 3万以上方可得
现场主持人口播赞助商名称							 3万以上方可得	 3万以上方可得
新闻稿提及赞助商名称							 3万以上方可得	 3万以上方可得
来宾礼品袋加插赞助商广告								
桌位	 3桌 (总值20.4万)	 2桌 (总值10万)	 1桌 (价值5万)	 2位 (价值6千)	 2位 (价值6千)	 2位 (价值6千)	 3万以上方可得 2位 (价值6千)	 3万以上方可得 2位 (价值6千)

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Sponsorship Packages	Crown ¥ 1 mil	Diamond ¥ 500K	Platinum ¥ 250K	Table Prizes ¥ 2K per item (28-30 prizes)	Guest Prizes ¥ 500 per item (300 prizes)	Auction Items ¥ 30K – ¥ 100K per item	Raffle Prizes	Beverages
Sponsor's name and logo displayed on Stage backdrop								
Sponsor representative to address Ball attendees	 Printed Speech & Photo	 Photo and brief intro	 Photo and brief intro					
Sponsor's Ad in Ball e-program	 Front or middle pages					 Auction Item Intro Page	 ≥ ¥ 3K	 ≥ ¥ 3K
Official Acknowledgement in Ball e-program								
Ball venue decorated according to Sponsor's requirement (dedicated promotion space in cocktail venue)								
Sponsor booth in cocktail venue							 ¥ 3K	 ≥ ¥ 3K
Sponsor acknowledged in the President's Speech							 ≥ ¥ 3K	 ≥ ¥ 3K
Sponsor's name included in selected press materials							 ≥ ¥ 3K	 ≥ ¥ 3K
Sponsor's Ad inserted in all Ball Gift Bags								
Seating	 3 Tables (¥ 204K)	 2 Tables (¥ 100K)	 1 Table (¥ 50K)	 2 Seats (¥ 6,000)	 2 Seats (¥ 6,000)	 2 Seats (¥ 6,000)	 ≥ ¥ 3K 2 Seats (¥ 6,000)	 ≥ ¥ 3K 2 Seats (¥ 6,000)